

Portfolio - <https://www.elianafreiman.com>

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## EDUCATION

B.A. Fashion Design, Shenkar College of Engineering and Design

2018-2022

Alliance High School, Tel Aviv

2008-2014

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## PROFESSIONAL EXPERIENCE

SHUGIS LTD - Tel Aviv 2020-2022

Social Media & Content Creator

- Content research & development
- Photography & graphic design, Adobe Photoshop
- Social media management to maintain brand awareness
- Event management & photoshoot production
- Collaborations with influencers and PR

OLE FASHION - Tel Aviv 2021

Marketing & Styling

- Content creating
  - Design planning, app and trends
  - Collaborations with influencers
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## NOTABLE ACHIEVEMENTS

- Graduate Fashion Show- special mention in the press- "Haaretz", "Ynet", "Fashion Forward", "Srugim" 2022
- Tailored Suit showcased in Tel Aviv Fashion Week 2022
- Cash Award, Extraordinary Fashion/Ready to Wear by Castro Fashion 2021
- Knitwear showcased in Tel Aviv Fashion Week 2021
- Certificate of Appreciation for partnership and assistance in breaking the cycle of poverty in Israel by "Pitchon Lev" (charity organisation) 2021
- Sustainability & Recycling designs used on digital add for Shenkar Fashion Department academic year 2021
- Sustainability & Recycling designs exhibited at Dizzengoff Center 2021
- White Shirt design on front page of "Issue4", digital fashion magazine 2020

**LANGUAGES**

Hebrew

English

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**PROFESSIONAL COURSES**

White Shirt - Swimwear - Sportswear - Historical Costumes - Theatre Costume

Sustainability & Recycling - Extraordinary Fashion/Ready to Wear - Knitting

Fashion History - Design History - Art History

Digital & Social Media - Adobe Photoshop - Pro Create - Sewing - Pattern making - Photography

Technical Drawing & Tech packs - Digital & Screen Printing - Textile Manipulations - Draping

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**MILITARY SERVICE - ISRAEL DEFENCE FORCES**

Sergeant, Operations Room

2014-2016

- Was in charge of and monitored operations in my sector (North Israel border with Lebanon)
- Management of classified information
- Transmitted alerts and information to relevant parties
- Relayed communication between the field and senior officers